

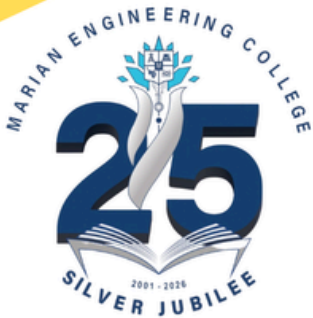


**MARIAN
EDU CITY**
Latin Archdiocese of Trivandrum

*Celebrating Legacy.
Illuminating Future.*



**MARIAN
BUSINESS
SCHOOL**
TRIVANDRUM



MBA

Admissions 2026



**MARIAN
ENGINEERING COLLEGE**
Approved by AICTE & Affiliated to APJAKTU



www.marian.ac.in



0471 2707111



94957 07111, 222



The MBS – MBA

Marian Business School is committed in shaping future-ready global leaders capable of driving innovative and practical solutions for the challenges of tomorrow's digital economy.

Managed by the Latin Archdiocese of Trivandrum under the Trivandrum Social Service Society, the college fosters an environment of entrepreneurial thinking and critical problem-solving, strengthened by frequent industry-academia collaborations. Situated on a picturesque 52-acre green campus, it is a part of Marian Educity.

Eligibility Criteria

- Candidate should be a graduate in any discipline from a university recognized by UGC.
- Minimum aggregate marks of 50% are required for General category candidates, 45% for SEBC (OBC) candidates, and a pass is sufficient for SC/ST candidates.
- Students appearing for the final year examination can also apply.
- Applicants must have a valid score in any of the prescribed MBA entrance exams-CAT/CMAT/KMAT-for the admission year.

Selection Process

- All the aspiring candidates should apply online for the MBA Program through the admission portal.
- Based on their scores in CAT/CMAT/ KMAT, shortlisted candidates will be invited for Group Discussion and Personal Interview.
- Final selection will be based on the candidate's score in CAT/CMAT/ KMAT and performance in GD and PI.

Program Highlights

- Innovative Learning Practices
- Experiential Learning
- Industry fit Add-on courses
- Out Bound Training
- Industrial Visits to Foreign Countries
- Accomplished faculty with Ph.Ds
- Industry Focused Curriculum
- Corporate Connect
- Experts as Mentors
- Holistic Education
- Best Placement Opportunities
- Employability Enhancement & Soft Skills Training
- Nurturing Entrepreneurial Mindset



Electives & Add-Ons Offered

- Supply Chain Management
- Shipping & Logistics Management
- Digital and Social Media Marketing
- Data Analytics & Business Analytics
- Innovation & Entrepreneurship
- Security Analysis & Portfolio Management
- Cost Accounting and Budget Control
- NBFCs & Micro Finance
- Leadership, Influence & Power
- Global HRM
- Talent Source & Acquisitions
- Retail Management
- Six Sigma & Total Quality Management (TQM)
- Brand Management
- Healthcare & Hospital Management
- Business Intelligence
- Artificial Intelligence Strategies for Business
- Design Thinking
- Advanced Project Management
- Family Business
- Hospitality and Tourism Management
- Strategic Analysis and Problem Solving



Specialisations in


- Finance
- Human Resources
- Marketing
- Operations
- Information Systems
- General Management



Advantages @ Marian

- 25 years of Academic Excellence
- Academic collaboration with Foreign Universities
- Well established Career Guidance & Placement Unit (CGPU)
- Consistently achieving good academic results with University Toppers
- First and the only Govt. approved sub-center of the CCEK, among Self-financing Engineering colleges in Kerala
- 52 Acres of Integrated Lush Green Campus
- Institute Innovation Council (IIC) established by MHRD, Govt. of India
- Govt. approved Technology Business Incubator (TBI)
- Govt. certified Net Zero Carbon Green Campus (A+ Grade)
- UST supported Miyawaki Forest in 20 cents, largest in its style in Kerala
- Proximity to Industrial & Technology Parks including Technopark, KINFRA Industrial Park, KINFRA Video & Film Park, SIDCO Industrial Estates etc.
- Nodal Centre of National Program on Technology Enhanced Learning (NPTEL, IIT Madras)

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Recruiters @ Marian



MARIAN EDU CITY

MARIAN ENGINEERING COLLEGE
MOB: +91 9495707111, 0471-2707111

MARIAN BUSINESS SCHOOL (MBA)
MOB: +91 9188918194

MARIAN COLLEGE OF ARCHITECTURE & PLANNING
MOB: +91 9495707555

MARIAN COLLEGE OF ARTS & SCIENCE
MOB: +91 9526605413

ST. JACOB'S TRAINING COLLEGE (B.ED)
MOB: 0471 2704251

MARIAN CRAFT & ARTS CENTRE OF EXCELLENCE
MOB: +91 8301 908 450

LITTLE FLOWER FOOTBALL ACADEMY (LIFFA)
MOB: +91 9746 870 421

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Nurturing a Habit of Excellence