



## Report on Esthetico

### Introduction

IEEE SB MCE conducted Esthetico – A poster design competition in association with the EARTH DAY. The theme for the competition was Ecosystem Restoration.

The competition was conducted from the 1<sup>st</sup> June to 5<sup>th</sup> June, 2021. The entries were accepted via Google forms.

### Event Objective:

- To increase awareness and appreciation of the Earth's natural environment.
- To demonstrate support for environmental protection.
- To teach about environmental restoration.

### Expected Outcome:

- Understanding the importance of EARTH DAY.
- Improvements in poster design ability.
- Understanding what the topic Ecosystem Restoration implies.

### Demographics:

Participants: 38

### Event Timeline:

1<sup>st</sup> June 2021 – 10.00 am: Poster Release

1<sup>st</sup> June 2021 – 5<sup>th</sup> June 2021: Accepting registrations

3<sup>rd</sup> June 2021: Second poster release

5<sup>th</sup> June 2021: Final poster release

5<sup>th</sup> June 2021: Closing registration window

10<sup>th</sup> June 2021 : Announcement of the winners

### Planning:

A meeting was arranged for discussing the events to be conducted as part of the EARTH DAY.

After extensive discussions and consideration of suggestions , the team settled on Esthetico a poster design contest to spread awareness.

### Glimpses of the event:

### POSTER

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# ANNOUNCEMENT OF WINNERS

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## Winners:

First place : B. Divyadarshini

Second place : Joel Baby & Jishnu K

Third place : Nidhi Ganesh



Acknowledgments / Personnel:

**Organizers:**

IEEE SB MCE

Akhil Krishna U - Chairman

Ananya Kurian - Vicechairman

Abhyshek R - Secretary

K Thomas Mathew - Content Team(Head)

N Reshma Pillai - Content Team

Anjanasree V S - Design Team

Anandu S R - Design Team

Megha V S - ECC

Conclusion:

The event was a success with a large number of entries sent over 5 days of the event. The winners were chosen by a judging panel based on creativity, uniqueness and effort.