



## Report on START ACTION CUT

### Introduction

IEEE SB MCE conducted – START ACTION CUT, a promo making competition. Interested candidates were asked to register a google form .The topic for the event was OXIMETER.

The competition was conducted on 30<sup>th</sup> May 2021. The videos were collected via google form

### Event Objective:

- To increase awareness about the device , Oximeter.
- To demonstrate the need and uses of Oximeter

### Expected Outcome:

- Understanding the importance of OXIMETER.
- Understanding about the new technologies

### Demographics:

- Registrations : 52
- Entries received : 17

### Event Timeline

28<sup>th</sup> MAY 2021 : Poster release

28<sup>th</sup> MAY 2021 – 29<sup>th</sup> MAY 2021 : Accepting registrations.

29<sup>th</sup> MAY 2021 : Closing registration window.

28<sup>th</sup> MAY 2021 : Creating whatsapp group for participants.

30<sup>th</sup> MAY 2021-9 am : Instructions regarding the event was given to participants.

30<sup>th</sup> MAY 2021-10 am :Commencement of START ACTION CUT.

30<sup>th</sup> MAY 2021-10 am :Submission portal was opened.

31<sup>st</sup> MAY 2021-10 am : Submission portal was closed.

3<sup>rd</sup> JUNE 2021 : Announcement of winners

### Planning:

A meeting was arranged for discussing the events to be conducted .

After extensive discussions and consideration of suggestions , event finalized – **START ACTION CUT** , a promo making competition on the topic OXIMETER. The event was planned to conduct via google form.

### Glimpse of event

### Poster

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IEEE SB MCE PRESENTS

# START ACTION CUT

PROMO MAKING COMPETITION  
SUNDAY 30TH MAY 2021

REGISTRATION ENDS AT  
**29/05/2021  
11:59PM**

**FREE  
OPEN FOR ALL**

CASH PRIZE  
OF  
RS. 200 FOR  
WINNER

REGISTER NOW  
[tinyurl.com/startactioncut](http://tinyurl.com/startactioncut)

CONTACT  
Merin Susan: +919496855888  
Anandu S R: +916238193500

## Announcement of winners

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### Winners

Winner : ELDO ELIAS

First runner up : GOKUL KRISHNA

Second runner up : NAVEEN JAMES TOMY

&

JINS VARGHESE

The winner was awarded with a cash prize of 200 Rupees . All other participants were given participation certificates

### Acknowledgments / Personnel:

**Organizers:**

IEEE SB MCE

Hiranmayee G : WIE vice chairman

Merin Susan Jobson : MDT

Anandu S R : Design team

Aswin A S : Technical coordinator

Sara Pius : Wie program coordinator

**Conclusion:**

There was an overwhelming response to the contest. There were visible efforts from the participants. The winners were selected based on the creativity , content and presentation style.