





# Report of Artista

### **OVERVIEW**

The Artista was a drawing competition conducted on March 17th in celebration of Women's Day on the theme "Invest in Women: Accelerate Progress". This event, held online, was designed to showcase and celebrate the creativity of women artists.

The event aimed to encourage and uplift women artists by providing a platform for them to express their creativity and share their unique perspectives on the chosen theme. Participants submitted their original, hand-drawn artworks in line with the theme and adhered to the submission guidelines provided.

## **EXECUTION**

Arranged a meet with the WIE members and IEEE execom membersof MEC.

After discussion we came to a conclusion by deciding the date, time,

preperation of poster etc.

#### **IMPORTANT DATES**

12th March 2024- the poster for the event was released.

17th March 2024- the event was conducted.

### **DETAILS**

### **ORGANIZERS**

Bhavana- IEEE WIE chair of MEC.

Shamna- IEEE WIE vice chair of MEC.

Nandana- IEEE SB chair of MEC.

#### **EVENT OBJECTIVE**

The objective of the Artista Artwork Submission event is to celebrate and promote women's creativity by providing a platform for female artists to showcase their original, hand-drawn artwork. The event aligns with the theme "Invest in Women: Accelerate Progress".

## **EVENT OUTCOME**

The Artista Artwork Submission event successfully achieved its goals of promoting women's artistic talents and encouraging creative expression within the framework of the theme. It provided a valuable opportunity for female artists to gain recognition and appreciation for their work.

## **DEMOGRAPHIES**

Around 12 entries were recieved and one winner was selected.

# P<u>OSTER</u>S





# CONCLUSION

The event was successful with active participants.