



MARIAN
ENGINEERING COLLEGE
Managed by Latin Archdiocese of Trivandrum

N U R T U R I N G A H A B I T O F E X C E L L E N C E



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No. MEC/QR-73/C-4/26-27/A4-01

10.09.2026

QUOTATION NOTICE

Sealed quotations are invited from reputed book suppliers for the supply of library books for Marian Engineering College, Kazhakuttom, Thiruvananthapuram, as per the requirements of the College Library. The detailed list of books required is attached herewith as a separate document. Quotations along with Price, terms and conditions may reach this office on or before 29.09.2026 at 3pm.

Specifications attached as annexure 1

Terms and Conditions

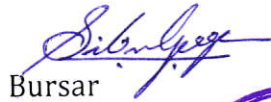
1. Quotations should be submitted in sealed cover before the last date and time and late submissions on any reason will be rejected summarily. Quotations submitted incomplete in any respect such as unattested, with errors and corrections etc. will be summarily rejected.
2. The Rate should be quoted as per your specifications stating price and GST. GST on cost will be considered only if the GSTIN is mentioned in the quotation.
3. The supplier shall mention GST, if applicable, separately.
4. The quoted price should include cost, applicable charges, including delivery, unless otherwise specified.
5. Books supplied should be new, genuine, and in good condition.
6. The supplier should mention the expected delivery period.
7. The College reserves the right to accept or reject any quotation, wholly or partly, without assigning any reason.

8. Payment will be made as per the College's applicable payment procedure after satisfactory supply and verification of the books.

9. The quotation should be valid for at least 30 days from the last date of submission.

For more details, please contact in the above numbers/email or the College office during working hours.

Place of Submission: Marian Engineering College, Menamkulam, Kazhakuttom, Thiruvananthapuram.


Bursar





MARIAN ENGINEERING COLLEGE

DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING

LIBRARY PURCHASE LIST

Sl no	Sem	Subject	Book	Author	Publisher	Edition and Year
1	1	Life Skills and Professional Communication	Life Skills & Personality Development	Maithry Shinde et.al.	Cambridge University Press	First Edition.
2			Think Faster, Talk Smarter: How to speak successfully when you are put on the spot	Matt Abrahams	Macmillan Business	Sep-23
3			Invitation to Computer Science	G.Michael Schneider, Judith Gersting	Cengage	Ed 2, 2020
4			The Architecture of Computer Hardware, Systems Software, & Networking: An Information Technology Approach	Irv Englander	Wiley	Ed 5, 2014
5	II	Foundations of Computing: From Hardware Essentials to Web Design	HTML, CSS, and JavaScript All in One, Sams Teach Yourself	Julie C. Meloni, Jennifer Kyrnin	Pearson	Ed 1, 2020
6			The Engineering Handbook	Richard C. Dorf	CRC Press	2nd Edn, 2004
7			Business Model Generation	Alexander Osterwalder & Yves Pigneur	Wiley	2010
8			Indian Patent Law by P. Narayanan	P. Narayanan	Eastern Book Company	2nd edn/ 2020

9	Entrepreneurship & IPR	Intellectual Property Rights (Including IPR in the Digital Age) by Prabuddha Ganguli	Prabuddha Ganguli	Tata McGraw-Hill Education	2001
10		The Engineering Entrepreneur: A Practical Guide to Starting and Running a Successful Engineering Business in	Saibal Gupta and Ashok Jhunjhunwala	Sage Publications	2011
11		Introduction to Java Programming, Comprehensive Version	Y Daniel Liang	Pearson	10/e, 2014
12	III	Head First Design Patterns	Eric Freeman, Elisabeth Robson, Bert Bates,	O'Reilly Media	1/e, 2004
13		Introduction to Logic Circuits & Logic Design with Verilog	Brock J. LaMeres	Springer International	2/e, 2017
14		Digital Electronics & Logic Design	Sarah L. Harris, David Harris	Morgan Kaufmann	1/e, 2022
15		Ethics in Engineering Practice and Research	Caroline Whitbeck	Cambridge University Press & Assessment	2nd edition, 2011
16		Principles and Sustainable Engineering	Bhavik R. Bakshi	Cambridge University Press	2019
17	IV	AI – A Modern Approach	Stuart Russel, Peter Norvig	Pearson Education	4/e, 2021
18		Artificial Intelligence	Kevin Knight, Elaine Rich, Shivashankar B. Nair	Tata McGraw-Hill	3/e, 2009
19		Neural Smithing - Supervised Learning in Feedforward Artificial Neural Networks	Russell D. Reed and Robert J. Marks II	MIT Press	1/e, 2014
20	IV	Machine Learning II	Andreas Muller, Sarah Guido	O' Reilly	1/e, 2016
21		Introduction to Machine Learning with Python: A Guide for Data Scientists	Dan McCreary, Ann Kelly	Manning	1/e, 2014
22		Making Sense of NoSQL: A guide for managers and the rest of us			
23	IV	Cyber Security and Cyber Laws	Nilakshi Jain, Ramesh Menon	Wiley	1/e, 2020
		Cyber Law: The Law of the Internet and Privacy and Legal Information Technology	Craig B	Pearson Education	First Edition,

24	Issues	Introduction to Information Security and Cyber Laws	Surya Prakash Tripathi, Ritendra Goel, Praveen Kumar Shukla	Dreamtech Press	1/e, 2014
25	Economics for Engineers	Managerial Economics Engineering Economy	Geetika, Piyali Ghosh and Chodhury H. G. Thuesen, W. J. Fabrycky	Tata McGraw Hill, PHI	2015
26		The Internet of Things –Key applications and Protocols	Olivier Hersent, David Boswarthick, Omar Elloumi	Wiley	1966
27					1/e, 2012
28	Deep Learning Concepts	Deep Learning	Ian Goodfellow, Yoshua Bengio and Aaron Courville	MIT Press	1/e, 2016
29		Neural Networks and Deep Learning	Michael A. Nielsen	Determination Press	2/e, 2015
30		Computer vision: A Modern Approach	Forsyth David and Jean Ponce	Pearson	2/e, 2012
31	V	Emerging Topics in Computer Vision	Gerald Medioni and Sing Bing Kang	Prentice Hall	1/e, 2004
32	Application to Computer	Practical Machine Learning for Computer Vision: End-to End Machine Learning for Succeeding with Agile: Software Development Using Scrum	Vallappa Lakshmanan, Martin Görner, and Ryan Gillard	O'Reilly	1/e, 2021
33	Software Project Management		Mike Cohn	Cohn Addison-Wesley	1/e, 2009
34		Agile Product Management with Scrum	Roman Pichler	Addison-Wesley	1/e, 2010
35		Foundations of Statistical Natural Language Processing	Christopher Manning, Hinrich Schütze	MIT Press	1/e, 2019
36		Generative Deep Learning	David Foster	O'Reilly	1/e, 2019
37		Deep Learning	Ian Goodfellow, Yoshua Bengio, Aaron Courville	MIT press	1/e, 2016
38	VI	Generative AI Large Language Model-Based Solutions: How to Deliver Value with	Shreyas Subramanian	Wiley	1/e, 2024
39		Concepts in Data Analysis	Christian Heumann and Michael Schomaker	Springer	1/e, 2016
40		Visualization Analysis and Design	Tamara Munzner	CRC Press	1/e, 2014
41	Handling and Visual	R Data Visualization Cookbook	Atmajitsinh Gohil	Packt	1/e, 2015
42		R in a Nutshell	Joseph Adler	O'Reilly	2/e, 2012
43		Reinforcement Learning	Miguel Morales	Manning Publications	1/e, 2020

44	VII	Blockchain And Cryptocurrencies	Blockchain Technology: Algorithms and Applications	Asharaf S, Sivadas Neelima, Adarsh S, Franklin John	Wiley	1/e, 2023
45			Blockchain Technology	Chandramauoli Subrahmanian, Asha A George	Universities Press.	1/e, 2020
46			Computational Linguistics : An Introduction	Ralph Grishman	Cambridge University Press	1/e, 1986

	A	B	C	D	E
1			Computer science		
2					
3	SI No	Title		Authors	Publisher / Edition
4	1	Computer Networks: A Top-Down Approach	Behrouz A. Forouzan	McGraw Hill SIE	2017
5	2	TCP/IP Architecture, Design, and Implementation in Linux	Sameer Seth, M. Ajaykumar Venkatesulu	Wiley, 1/e	2008
6	3	Fundamentals of Computer Algorithms	Ellis Horowitz, Sartaj Sahni, Sanguthevar Rajasekaran	Orient Longman / Universities Press, 2/e	2008
7	4	Machine Learning	S. Sridhar, M. Vijayalakshmi	Oxford University Press	N/A
8	5	Data Mining and Analysis: Fundamental Concepts and Algorithms	Mohammed J. Zaki, Wagner Meira	Cambridge University Press, 1/e	2016
9	6	The Definitive Guide to ARM Cortex-M3 and Cortex-M4 Processors	Joseph Yiu	Newnes - Elsevier, 3/e	2014
10	7	Mastering STM32	Carmine Noviello	Leanpub, 2/e	2022
11	8	Algorithm Design and Analysis	Udit Agarwal	Dhanpat Rai & Co.	N/A
12	9	ARM System Developer's Guide	Andrew N. Sloss, Dominic Symes, Chris Wright	Morgan Kaufmann, 1/e	2008
13	10	Embedded System Design with Arm Cortex-M Microcontrollers	Cem Ünsalan, Hüseyin Deniz Gürhan, Mehmet Erkin Yücel	Springer, 1/e	2022
14	11	Introduction to ARM® Cortex-M Microcontrollers	Jonathan W. Valvano	Self-Published, 5/e	2014
15	12	Computer Graphics: Algorithms and Implementations	D. P. Mukherjee, Debasish Jana	PHI, 1/e	2010
16	13	Computer Graphics with OpenGL	Donald Hearn, M. Pauline Baker, Warren Carithers	Pearson / Prentice Hall	N/A

Mechanical Engineering				
Sl. No	Semester / Course Type	Book Title	Author(s)	Publisher
			Geoffrey Boothroyd, Peter Dewhurst, O. Molloy, Tilley, E A Warman	
1 S7 - Design for Manufacture and Assembly		Design for Manufacture and Assembly		McGraw Hill / Custom
2 S1 - Engineering Mechanics		Engineering Mechanics: Statics and Dynamics	R. C. Hibbeler	Pearson Education (Pearson India)
		Heat and Mass Transfer: Fundamentals and Applications	Yunus A. Çengel, Afshin J. Ghajar	McGraw Hill (McGraw Hill India)
3 S6 - Heat and Mass Transfer		Machine Design Data Book	V. B. Bhandari	McGraw Hill (McGraw Hill India)
4 S6 - Machine Design Reference Book		Additive Manufacturing	C. P. Paul, A. N. Jinoop	McGraw Hill (McGraw Hill India)
5 Elective - Additive Manufacturing		Nag's Power Plant Engineering	Sudipta De	McGraw Hill (McGraw Hill India)
6 Elective - Power Plant Engineering				

Books needed for Library -MBS, Department of MBA, MEC.

MBA- S3(2025-27 Batch: 2020 Regulations)

SI No	Book	Author	Publisher	Edition	Year
1	Strategies for Future: Understanding International Business	Ajeet N. Mathur	Indian Institute of Manag—	—	2016
2	International Business Environment	J. Stewart Black and Anant K.	Pearson Education	—	1994
3	International Business Law Text, Cases and Readings	Ray A. August	Prentice Hall	4th Edition	2012
4	International Management: Managing Across Borders and Cultures	Helen Deresky	Pearson Education	International	2017
5	Global Business Management	F. Adhikary, Manab	Macmillan, New Delhi	—	2000
6	International Management: Culture, Strategy and Behavior	Fred Luthans, Jonathan Doh	McGraw Hill Education I	—	2017
7	International Business: Competing in the Global Marketplace	Hill C, Arun K	McGraw Hill Education I	10th Editio	2017
8	World Investment Report	UNCTAD	UNCTAD	Annual	—
9	World Trade Report	WTO	WTO	Annual	—
10	Marketing Research	Malhotra, N.K. and Dash, S.	Pearson India	6th Edition	2011
11	Fraud Analytics Using Descriptive, Predictive and Social Network Techniques	Baesens, B., Vlasselaer, V.V.	Wiley India	1st Edition	2015
12	Competing on Analytics: The New Science of Winning	Davenport, T.H. and Harris, J.	Harvard Business Review	1st Edition	2007
13	Strategic Risk Taking	Damodharan, A.	FT Press	1st Edition	2007
14	Analytics at Work: Smarter Decisions, Better Results	Davenport, T.H., Harris, J.G.	Accenture	1st Edition	2010

15	How Analytics Are Transforming the Supply Chain and Improving Performance	Raman, A and Fisher, M.	HBS Press	1st Edition	2010
16	The New HR Analytics: Predicting the Economic Value of Your Company's Human Capital Investments	Fitz-enz, J.	American Management A	1st Edition	2010
17	Web Analytics Demystified: A Marketer's Guide to Understanding How Your Web Site Affects Your Business	Peterson, E.	Celilo Group Media & Ca	1st Edition	2004
18	Marketing Engineering: Computer Assisted Marketing Analysis and Planning	Lilien, G.L. and Rangaswamy,	Trafford Publishing	2nd Edition	2004
19	Strategic Staffing	Phillips, J.M. and Gully, S.M.	Pearson	4th Edition	2019
20	Strategic Human Resources Frameworks for General Managers	James N. Baron and David M.	Wiley	—	2009
21	Human Resources Management – A South Asian Perspective	Scott Snell, George Bohlander	Cengage Learning	—	2010
22	Management Control Systems: Performance Measurement, Evaluation and Incentives	Merchant A. K. & Van der Ste	Financial Times/ Prentice	—	2011
23	Strategic Human Resource Management	Tanuja Agarwala	Oxford	—	2007
24	Strategic Human Resource Management – A General Managerial Approach	Charles R Greer	Pearson Education	—	2000
25	Strategic Human Resource Management	Appa Rao C. Noc, R. A., & Kodwani, A.	Dreamtech Press McGraw-Hill	— 7th Edition	2014
26	Employee training and development	D.	Education	—	2018

27	Effective Training, Systems, Strategies, and Practices	Blanchard, P. N.	Pearson Education India	4th Edition	2006
28	The theory and practice of training	Buckley, R., & Caple, J. Lynton, R. P., & Pareek, U. N.	Kogan Page Publishers	—	2009
29	Training for Organizational Transformation	N.	Sage Publications	—	1990
30	Handbook of Training	Thorne, K., & Mackey, D.	Crest Publishing House	—	2004
31	How to measure Training Effectiveness	RAE, L.	Gower, Hampshire	—	1991
32	Scaling up excellence: Getting to more without settling for less	Sutton, R. I., Rao, H., & Rao, H.	Random House	—	2016
33	Managing Performance Through Training & Development	Saks, A.	Nelson Education	Canadian Edition	2015
34	Technology-based training: The art and science of design, development, and delivery	Kruse, K., & Keil, J.	Pfeiffer	—	2000
35	The behavior of tutoring systems	VanLehn, K.	International Journal of Artificial Intelligence in Education	Vol. 16(3), pp. 227-265	2006
36	Intelligent Tutoring Systems: Past, Present, and Future	Shute V. J. & Psotka, J.	—	—	1994
37	Six Sigma: The Breakthrough Management Strategy Revolutionizing the World's Top Corporations	Mikel Harry and Richard Schroeder	RHUS	—	2006
38	Quality Planning and Analysis	Juran J.M. and Gryna F.M	McGraw-Hill Higher Education	—	1993
39	Operations Management	William J. Stevenson	McGraw Hill Education (India) Private Limited	—	2010

40	Six Sigma Handbook	Thomas Pyzdek	McGraw Hill Education India Pvt Ltd	—	2015
41	The Certified Six Sigma Black Belt Handbook	Kubiak T.M. Panneerselvam R. and Sivasankaran P.	Pearson Education PHI Learning	— Kindle Edition	2009 2014
42	Quality Management	Sahay B.S.	MacMillan India Ltd.	—	2012
43	Supply Chain Management for Global Competitiveness	David N Burt, Donald W. Dobler, Stephen L Starling	McGraw Hill Education	—	2012
44	World Class Supply Chain Management: The Key to Supply Chain Management	Sople V.V.	Pearson Education	—	2013
45	Logistics Management: Supply Chain Imperative	Alan. E. Branch	Routledge	—	2008
46	Global Supply Chain Management and International Logistics	Batra G.S.	Deep & Deep Publications Pvt. Ltd.	—	2002
47	Financial Services & Markets	Khan M.Y.	Tata McGraw Hill, New Delhi	—	2007
48	Financial Services	Kothari C. R.	Arihand Publishers Basic Books Inc., New York	—	1991
49	Investment Banking and Customer Service	Fama E. F. Donald E. Fischer and Ronald E. Jordan	Pearson Education	—	2018
50	Foundations of Finance	Kevin S.	PHI, New Delhi	—	2006
51	Security Analysis and Portfolio Management	Avadhani V. A.	Himalaya Publishing	—	—
52	Security Analysis and Portfolio Management				
53	Securities Analysis and Portfolio Management				

54	Security Analysis	Graham B., & David Dodd	Whittlesey House, McGraw-Hill	—	—
55	Portfolio Management: Theory and Application	Farrell James L.	McGraw-Hill	—	—
56	Investment Analysis and Portfolio Management	Prasanna Chandra	TMH (Tata McGraw-Hill)	—	—
57	Investment Analysis and Management	Francis J. C.	McGraw-Hill, New York	—	—
58	Advertising and Promotion: An Integrated Marketing Communications Perspective	Purani, K., Belch, G. E., & Belch, M. A.	Tata McGraw-Hill	—	2013
59	Integrated Marketing Communications	Dutta K.	Oxford University Press	—	2016
60	The 360 Degree Brand in Asia: Creating More Effective Marketing Communications	Blair, M., Armstrong, R. and Murphy, M.	John Wiley & Sons, Singapore	—	2003
61	Integrated advertising, promotion, and marketing communications	Clow, K. E.	Pearson Education India	—	2004
62	Marketing communications: an integrated approach	Smith, P. R., & Taylor, J.	Kogan Page Publishers	—	2004
63	Advertising, promotion, and other aspects of integrated marketing communications	Andrews, J. C., & Shimp, T. A.	Cengage Learning	—	2017
64	Integrated Marketing Communication: Trends and Innovations	Jain, S.	Global India Publications	—	2008
65	Advertising and sales Promotion	Kazmi, S. H. H., & Batra, S. K.	Excel Books India	—	2009
66	Advertising & Promotions an IMC Perspective	Shah, K., & D'Souza, A.	Tata McGraw-Hill	—	2009

67	Advertising management	Jethwaney, J. N., & Jain, S.	Oxford University Press	—	2012
68	Retail Management: Text and Cases	Swapna Pradhan	McGraw Hill	4th Edition	2012
69	Retail Management	Bajaj, Tuli and Srivastava	Oxford University Press, New Delhi	—	—
70	Retail Management	Gibson G. Vedamani	Jaico Publishing House, Mumbai	—	—
71	Retailing	Lewison, D. M. and Delozier, W. M.	Merrill Publishing Co., Columbus	—	—
74	Retailing Management	Levy Michael, Weitz Barton A.	McGraw-Hill	5th Edition	2001
75	Retail Management - An Asian Perspective	Sinha Piyush Kumar and Uniyal Dwarika	Thomson Learning, Singapore	—	2005
76	Contemporary brand management	Johansson, J. K., & Carlson, K. A.	Sage Publications	—	2014
77	The New Strategic Brand Management: Advanced Insights and Strategic Thinking	Kapfeier, J.N.	Kogan Page	5th Edition	2012
78	Building Strong Brands	Aaker, D.A.	Simon & Schuster	—	2010
79	Brand relevance: Making competitors irrelevant	Aaker, D. A.	John Wiley & Sons	—	2011
80	Brand positioning: Strategies for competitive advantage	Sengupta, S.	Tata McGraw-Hill Education	—	2005
81	Strategic brand management	Elliott, R. H., Rosenbaum-Elliott, R., Percy, L., & Pervan, S.	Oxford University Press, USA	—	2015
82	Corporate Reputation; Brand and Communication	Roper, S. & Fill, C.	Pearson Education Ltd.	—	2012
83	Brand leadership: the next level of the brand leadership	Aaker, D. A., & Joachimsthaler, E.	Free Press	—	2000
84	E-Business	Parag Kulkarni, Sunita Jahirabadkar and Pradip Chande	Oxford University Press India	—	2013

	E-Business and E-Commerce Management: Strategy, Implementation and Practice	Dave Chaffey	Pearson Education	—	2013
85	e-Business – Organizational and Technical Foundations	Michael P. Papazoglou and Pieter M.A. Ribbers	John Wiley & Sons	—	2009
86	Electronic Commerce: A Managerial Perspective	Efraim Turban, Jae K. Lee, David King and, Michael Chung	Pearson Education	—	1999
87	E-learning Tools and Technologies: A consumer's guide for trainers, teachers, educators, and instructional designers	William Horton and Katherine Horton	Wiley Publishing	Kindle Edition	2008
88	e-Payments: A Guide to Electronic Money and On-line Payments	Thaer Sabri	Butterworths Law	—	2002
89	The E-Myth Revisited: Why Most Small Businesses Don't Work and What to Do About It	Michael E. Gerber	Harper Business	—	2004
90	e-Business: Roadmap for Success (Information Technology)	Ravi Kalakota and Marcia Robinson	Addison Wesley	—	1999
91	Introduction to Online Payments Risk Management	Ohad Samet	O'Reilly Media	Kindle Edition	2013
92	Information Security and Risk Management	Manish Agrawal, Alex Campoe, Eric Pierce	Wiley India	2nd Edition	2014
93	Security Risk Management: Building an Information Security Risk Management Program from the Ground Up	Evan Wheeler	Syngress	1st Edition	—
94	Security Program and Policies: Governance and Risk Management	Sari Greene	Pearson	2nd Edition	2014

96	IT Security	Venkatraman Rajendran	Indian Institute of Banking & Finance, Taxmann Publications Pvt. Ltd	—	—
97	Cyber Crimes and Fraud Management	Geetha, Swapna Raman	Indian Institute of Banking & Finance, Macmillan Publications India Ltd	—	—
98	An Introduction to Information Security and ISO27001: 2013: A Pocket Guide	Steve G Watkins	IT Governance Publishing	—	—
99	Information Security Management: Concepts and Practice	Bel G. Raggad	CRC Press	ISBN 9781420 078541	—

	A	B	C	D
1			EC	
2				
3	SI No	Book	Author	Publisher
4	1	Digital Signal Processing	Proakis J G, Manolaki D G	Pearson
5	2	Analog Communication System Principles & Practices	K C Raveendranathan	Pearson
6	3	Linera Integrated Circuits	Dr. Preethi Elizabeth Iype	

MCA			
SI No	Author(s)	Book Title	Year
1	Brajendra Singh, Pathik Rawal and Jignesh	Algorithm, Pseudocode and Flowchart for Kids: Learn Algorithm in Simple Steps	2015
2	K N King	C Programming: A Modern Approach	1996
3	G.B. Thomas and R.L. Finney	Calculus and Analytic geometry	2002
4	Kumar Sanjay & Lata Pushp,	Communication Skills in English	2015
5	Sasikumar.V, Kiranmai Dutt. P, Geetha Raj	Communication Skills in English	2014
6	Michael J. Flynn, Wayne Luk	Computer System Design System-on-Chip	2011
7	S.P. Jain and K L Narang	Fundamentals of Accounting	2014
8	Raj K. Jain	Insight into Flowcharting	2000
9	S.N Maheshwari, Maheshwari S K	Introduction to Accountancy	2013
10	Remesh S, Vishnu R.G.	Life Skills for Engineers	2016
11	Stewart Melart	Microsoft Office 2016: The Complete Guide	2015
12	Subramaniam R	Professional Ethics	2013
13	Ashok N. Kamthane	Programming in C	2013
14	Reema. Thareja	Programming in C	2016
15	Mishra B K	Psychology the study of human behavior	2008
16	Wael Badawy, Graham A. Jullien	System-on-Chip for Real-Time Applications	2003
17	Anil Bikas Chaudhuri	The Art of Programming through Flowcharts & Algorithms	2018
18	Alessio Robertio,	The ultimate introduction to Neuro-linguistic Programming	2013